

LOPEZ-FABREGA DESIGN

Ric Lopez-Fabrega
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QUALIFICATIONS PROFILE

Highly creative and multitalented Graphic Designer/Illustrator with extensive experience in multimedia, web, print design and 3D. Collaborative and dynamic team player, but also a motivated self-starter, able to tackle problems on an solo basis. Veteran of client and vendor interactions. Well versed and inventive creator of novel approaches and designs; accustomed to performing in deadline-driven environments.

TECHNICAL PROFICIENCY

Platforms: Mac OS, Windows 95/98/XP/Vista/7/8/10

Tools: Adobe Illustrator (10+ years), Adobe Photoshop (10+ years), Dreamweaver (10+ years), After Effects (4 years), Adobe Flash (10+ years), Premiere (5 years), Adobe InDesign (10+ years), Quark Xpress (10+ years), MS Word (10+ years), MS Powerpoint (10+ years), 3DS Max (5 years), Lightwave 3D (10+ years), Cinema 4D (3 years), Maya (3 years), Acrobat Professional (10+ years)
Technical illustration, Type specing, pasteup and layout, illustration, Photography

Creative experience in the following:

PROFESSIONAL EXPERIENCE

Since 1996 - Self Employed

Freelance designer, illustrator, 3D, multimedia for various accounts - many listed below:

- **Tastes Natural** Created sell sheets and web imagery
- **Continuum3D** Create and market my own 3D models via my own web site (continuum3d.com) and TurboSquid.com
- **Envision Pharma** Illustrations for various Pharmaceutical companies including Genentech, Abbott, Boehringer Ingelheim, etc.
- **Ann's Place** Print materials and Web creation/maintenance for cancer support non-profit
- **Innovision Networks, Inc.** Web design and print materials for the pharmaceutical industry including Novartis, Guidant, Aqua, Abbott. Simple browser based "Applications"
- **Vasari Communications** Web page design and construction. Macromedia Director Kiosk Design and execution, Print Design, Illustration, Lotus freelance.
- **Boehringer Ingelheim** Various design & illustration jobs for this pharmaceutical company.
- **Pharmaton Natural Health Products** Print materials for the pharmaceutical industry including Package design, Powerpoint and Symposia scientific posters.
- **DataViz** Web page design and construction. Created UI art for new software applications. Animated Gif art for internet advertising and standard print ads for point of purchase and FLASH animation.
- **TACT** Manhattan Web Design and Flash.
- **Broadslate DSL** Interactive product CDs and other projects using Macromedia Director
- **DSL.net** Interactive product CDs and other projects using Macromedia Director
- **Aperture Technologies** Interactive product CDs and other projects using Macromedia Director
- **Playtex** 3D Product illustration
- **Mercer Mayer Productions** (publisher of children's books, videos and CDs) created 3D environments with 'Electric Image' and 'Form-Z' modeler; Macromedia Director layouts for children's stories and games on CD rom.

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1989-1996

Boehringer Ingelheim Pharmaceuticals, Inc., Ridgefield, CT

Computer Graphic Designer - Art Direction, Illustration, Computer Graphics (print and video)

Job responsibilities include:

- Design & production of computer mechanicals, illustration and photo retouching for internally handled print jobs
- Design & production of Multimedia components for trade shows and exhibits.
- Concept, modeling and implementation of 3D and 2D graphics, logos and titles to BetaCam format video tape using both the Macintosh and Amiga VideoToaster/Lightwave
- Communication with agency and service bureau computer designers
- Trained department staff in the use of the computer and pertinent software, kept the department abreast of upgrades and developments
- Kept and maintained a backup system for all company jobs
- Responsibility included troubleshooting and maintaining network; maintained the integrity 8 units; ensured all systems, page layout and graphic software was up-to-date

1987-1989

Graphic Spectrum, Stamford, CT

Computer Graphics Designer

Design & production of computer mechanicals, illustration and photo retouching for jobs handled in their print shop.

Running of Linotron 300 output service. Troubleshooting client files during output giving technical support to clients over the phone as needed. Train in-house and freelance people in the use of the Macintosh and design and illustration software. Liaison with vendors and freelance people.

1986-1987

Corporate Communicators, Norwalk, CT

Art Director, Computer Graphics Design

Responsible for Ad (newspaper and Magazine) and brochure concept, design, comprehensives/layout, production and minimal illustration. Extensive dealings with vendors and freelance people.

1980-1986

Images Design, Darien, CT

Art Director

Responsible for art direction design, production, illustration, comprehensives, layout, story boards, stats, typositor, slide production, print production and photography on both sides of the camera. Dealt with clients, vendors and freelance people. Extensive use of the Macintosh with various page makeup and illustration software.

PROFESSIONAL MEMBERSHIPS/AWARDS

1990-1995 American Lung Association of Connecticut Created and produced designs for the program guide and invitations for the annual fund raising gala.

1995 2-'TELLY' awards for 3D animation in a corporate video

1995 New York Festivals finalist award for animation

1996 Houston National Film Festival Film & Video Award for animation

Education

University of Connecticut, Stamford, CT
1976-1977 - Biology

Syracuse University, Syracuse, NY
1977-1978 - Commercial Graphics and Design

Pratt Institute, Brooklyn, NY
1979-1980 - Commercial Graphics and Design

INTERESTS

Equestrian, Woodworking, Oil painting